Nature of the Sample: NBC 4 NY/WSJ/Marist Poll of 1,042 New York Adults

This survey of 1,042 adults was conducted October 26th through October 28th, 2014 by The Marist Poll sponsored in partnership with NBC 4 NY and *The Wall Street Journal.* Adults 18 years of age and older residing in the state of New York were interviewed by telephone using live interviewers. Landline telephone numbers were randomly selected based upon a list of telephone exchanges from throughout the state of New York from ASDE Survey Sampler, Inc. Respondents in the household were selected by asking for the youngest male. To increase coverage, this landline sample was supplemented by respondents reached through random dialing of cell phone numbers from Survey Sampling International. The two samples were then combined and balanced to reflect the 2010 Census results for age, gender, income, race, and region. Results are statistically significant within ±3.0 percentage points. There are 880 registered voters. The results for this subset are statistically significant within ±3.3 percentage points. There are 503 likely voters defined by a probability turnout model. This model determines the likelihood respondents will vote in the November 2014 election based upon their chance of vote, interest in the election, and past election participation. The results for this subset are statistically significant within ±4.4 percentage points. The error margin increases for cross-tabulations.

Nature of the Sample - New York State

		NYS Adults	NYS Registered Voters	NYS Likely Voters
		Col %	Col %	Col %
NYS Adults		100%		
NYS Registered Voters		84%	100%	
NYS Likely Voters		48%	57%	100%
Voted Early		n/a	7%	11%
Party Registration	Democrat	n/a	50%	53%
	Republican	n/a	27%	28%
	Non-enrolled	n/a	21%	18%
	Other	n/a	1%	2%
Region	New York City	42%	30%	29%
	Suburbs	21%	24%	24%
	Upstate	37%	46%	47%
Income	Less than $50,000	46%	42%	42%
	$50,000 or more	54%	58%	58%
Age	Under 45	48%	43%	37%
	45 or older	52%	57%	63%
Age	18 to 29	21%	16%	11%
	30 to 44	27%	27%	26%
	45 to 59	26%	27%	29%
	60 or older	26%	30%	34%
Race	White	60%	67%	67%
	African American	14%	12%	12%
	Latino	17%	15%	16%
	Other	9%	7%	6%
Gender	Men	48%	49%	49%
	Women	52%	51%	51%
Interview Type	Landline	67%	70%	72%
	Cell Phone	33%	30%	28%

		NYS Likely Voters				
		Tossup for NYS governor including those who are undecided yet leaning toward a candidate or have voted early				
		Andrew Cuomo, the Democrat	Rob Astorino, the Republican	Howie Hawkins, the Green party candidate	Other	Undecided
		Row %	Row %	Row %	Row %	Row %
NYS Likely Voters		56%	30%	6%	1%	7%
Party Registration	Democrat	75%	13%	7%	0%	5%
	Republican	31%	60%	3%	2%	5%
	Non-enrolled	47%	32%	10%	0%	11%
Intensity of Support	Strongly support	64%	31%	6%	0%	0%
	Somewhat support	58%	33%	9%	0%	0%
	Might vote differently	48%	41%	12%	0%	0%
Direction of NYS	Right direction	85%	8%	4%	0%	3%
	Wrong direction	24%	57%	9%	2%	8%
Top priority for NYS:	Education	67%	20%	8%	0%	5%
	Jobs	59%	27%	4%	0%	9%
	Taxes	36%	53%	4%	2%	5%
Region	New York City	72%	13%	8%	1%	6%
	Suburbs	57%	37%	1%	2%	4%
	Upstate	46%	37%	8%	0%	8%
Income	Less than $50,000	64%	21%	7%	1%	8%
	$50,000 or more	51%	38%	6%	1%	4%
Age	Under 45	55%	28%	7%	1%	9%
	45 or older	57%	31%	6%	1%	5%
Race	White	48%	40%	6%	1%	5%
	Non White	75%	10%	7%	1%	8%
Gender	Men	47%	38%	8%	1%	6%
	Women	65%	22%	5%	1%	7%
Interview Type	Landline	56%	32%	6%	1%	5%
	Cell Phone	57%	24%	7%	1%	10%

NBC 4 NY/WSJ/Marist Poll NYS Likely Voters: Interviews conducted October 26th through October 28th, 2014, n=503 MOE +/- 4.4 percentage points.
Totals may not add to 100% due to rounding.

		NYS Likely Voters with a Candidate Preference for Governor including Early Voters			
		Would you say that you strongly support <candidate> somewhat support <candidate>, or do you think that you might vote differently on Election Day?			
		Strongly support	Somewhat support	Might vote differently	Unsure
		Row %	Row %	Row %	Row %
NYS Likely Voters with a Candidate Preference for Governor including Early Voters		57%	33%	8%	2%
Party Registration	Democrat	60%	31%	7%	2%
	Republican	60%	29%	10%	2%
	Non-enrolled	44%	50%	5%	1%
Support for Governor	Andrew Cuomo	59%	32%	6%	2%
	Rob Astorino	55%	34%	10%	1%
Region	New York City	60%	29%	9%	2%
	Suburbs	52%	39%	6%	3%
	Upstate	57%	33%	9%	1%
Income	Less than $50,000	58%	30%	10%	2%
	$50,000 or more	54%	39%	7%	0%
Age	Under 45	42%	45%	11%	2%
	45 or older	65%	28%	7%	1%
Race	White	56%	35%	7%	2%
	Non White	57%	30%	11%	1%
Gender	Men	59%	33%	8%	1%
	Women	55%	34%	8%	3%
Interview Type	Landline	58%	32%	9%	2%
	Cell Phone	54%	39%	6%	1%

NBC 4 NY/WSJ/Marist Poll NYS Likely Voters with a Candidate Preference including Early Voters: Interviews conducted October 26th through October 28th, 2014, n=420 MOE +/- 4.8 percentage points. Totals may not add to 100% due to rounding.

		NYS Likely Voters with a Candidate Preference for Governor including Early Voters		
		Did you choose <candidate> because you are for him or because you are against the other candidates?		
		For choice	Against other candidate	Unsure
		Row %	Row %	Row %
NYS Likely Voters with a Candidate Preference for Governor including Early Voters		62%	35%	3%
Party Registration	Democrat	69%	26%	5%
	Republican	57%	41%	2%
	Non-enrolled	51%	49%	0%
Support for Governor	Andrew Cuomo	77%	20%	3%
	Rob Astorino	41%	55%	4%
Region	New York City	70%	28%	2%
	Suburbs	62%	31%	7%
	Upstate	56%	41%	2%
Income	Less than $50,000	66%	30%	4%
	$50,000 or more	57%	40%	3%
Age	Under 45	62%	32%	6%
	45 or older	61%	37%	2%
Race	White	55%	41%	4%
	Non White	75%	22%	3%
Gender	Men	61%	38%	1%
	Women	63%	32%	5%
Interview Type	Landline	61%	36%	3%
	Cell Phone	64%	33%	4%

NBC 4 NY/WSJ/Marist Poll NYS Likely Voters with a Candidate Preference including Early Voters: Interviews conducted October 26th through October 28th, 2014, n=420 MOE +/- 4.8 percentage points. Totals may not add to 100% due to rounding.

		NYS Likely Voters		
		In general, do you have a favorable or an unfavorable impression of Andrew Cuomo?		
		Favorable	Unfavorable	Unsure-Never Heard
		Row %	Row %	Row %
NYS Likely Voters		56%	37%	7%
Party Registration	Democrat	71%	23%	7%
	Republican	37%	58%	5%
	Non-enrolled	46%	42%	12%
Region	New York City	69%	21%	9%
	Suburbs	54%	37%	9%
	Upstate	48%	47%	5%
Income	Less than $50,000	60%	30%	10%
	$50,000 or more	51%	44%	5%
Age	Under 45	53%	36%	12%
	45 or older	57%	38%	4%
Race	White	49%	45%	6%
	Non White	69%	22%	9%
Gender	Men	48%	45%	7%
	Women	63%	30%	8%
Interview Type	Landline	56%	38%	6%
	Cell Phone	54%	36%	10%

NBC 4 NY/WSJ/Marist Poll NYS Likely Voters: Interviews conducted October 26th through October 28th, 2014, n=503 MOE +/- 4.4 percentage points. Totals may not add to 100% due to rounding.

		NYS Likely Voters		
		In general, do you have a favorable or an unfavorable impression of Rob Astorino?		
		Favorable	Unfavorable	Unsure-Never Heard
		Row %	Row %	Row %
NYS Likely Voters		32%	41%	27%
Party Registration	Democrat	16%	54%	30%
	Republican	60%	20%	20%
	Non-enrolled	33%	42%	25%
Region	New York City	20%	45%	35%
	Suburbs	34%	37%	28%
	Upstate	38%	41%	22%
Income	Less than $50,000	25%	45%	31%
	$50,000 or more	38%	39%	22%
Age	Under 45	29%	40%	32%
	45 or older	34%	42%	24%
Race	White	41%	38%	21%
	Non White	15%	47%	38%
Gender	Men	40%	36%	23%
	Women	24%	46%	31%
Interview Type	Landline	34%	43%	23%
	Cell Phone	25%	38%	37%

NBC 4 NY/WSJ/Marist Poll NYS Likely Voters: Interviews conducted October 26th through October 28th, 2014, n=503 MOE +/- 4.4 percentage points. Totals may not add to 100% due to rounding.

		NYS Likely Voters				
		Would you rate the job New York State Governor Andrew Cuomo is doing in office as excellent, good, fair, or poor?				
		Excellent	Good	Fair	Poor	Unsure-Never Heard
		Row %	Row %	Row %	Row %	Row %
NYS Likely Voters		10%	37%	34%	19%	1%
Party Registration	Democrat	13%	45%	31%	9%	1%
	Republican	7%	24%	36%	33%	0%
	Non-enrolled	3%	34%	37%	25%	1%
Region	New York City	13%	44%	34%	8%	1%
	Suburbs	11%	42%	27%	19%	1%
	Upstate	7%	29%	37%	26%	1%
Income	Less than $50,000	13%	39%	36%	12%	0%
	$50,000 or more	7%	34%	34%	25%	1%
Age	Under 45	8%	32%	38%	21%	1%
	45 or older	11%	38%	32%	18%	1%
Race	White	8%	35%	33%	23%	1%
	Non White	13%	40%	36%	10%	1%
Gender	Men	10%	27%	38%	24%	1%
	Women	9%	46%	30%	14%	1%
Interview Type	Landline	10%	39%	30%	19%	1%
	Cell Phone	8%	30%	43%	18%	1%

NBC 4 NY/WSJ/Marist Poll NYS Likely Voters: Interviews conducted October 26th through October 28th, 2014, n=503 MOE +/- 4.4 percentage points. Totals may not add to 100% due to rounding.

		NYS Likely Voters		
		Do you want Andrew Cuomo to run for president in 2016, or not?		
		Yes	No	Unsure
		Row %	Row %	Row %
NYS Likely Voters		21%	67%	12%
Party Registration	Democrat	27%	61%	13%
	Republican	13%	79%	8%
	Non-enrolled	21%	68%	11%
Region	New York City	27%	59%	14%
	Suburbs	18%	68%	14%
	Upstate	19%	71%	10%
Income	Less than $50,000	33%	54%	13%
	$50,000 or more	14%	77%	8%
Age	Under 45	24%	67%	10%
	45 or older	20%	67%	13%
Race	White	16%	73%	11%
	Non White	32%	55%	13%
Gender	Men	22%	69%	9%
	Women	20%	65%	14%
Interview Type	Landline	19%	68%	12%
	Cell Phone	25%	63%	12%

NBC 4 NY/WSJ/Marist Poll NYS Likely Voters: Interviews conducted October 26th through October 28th, 2014, n=503 MOE +/- 4.4 percentage points. Totals may not add to 100% due to rounding.

		NYS Likely Voters		
		In general, thinking about the way things are going in New York State, do you feel things are going in the right direction or that things are going in the wrong direction?		
		Right direction	Wrong direction	Unsure
		Row %	Row %	Row %
NYS Likely Voters		46%	46%	8%
Party Registration	Democrat	56%	33%	11%
	Republican	28%	70%	2%
	Non-enrolled	46%	47%	7%
Region	New York City	57%	33%	10%
	Suburbs	49%	41%	9%
	Upstate	37%	57%	6%
Income	Less than $50,000	48%	43%	10%
	$50,000 or more	45%	50%	5%
Age	Under 45	48%	44%	7%
	45 or older	44%	48%	8%
Race	White	41%	53%	6%
	Non White	55%	33%	12%
Gender	Men	42%	52%	7%
	Women	50%	41%	9%
Interview Type	Landline	47%	46%	7%
	Cell Phone	42%	46%	11%

NBC 4 NY/WSJ/Marist Poll NYS Likely Voters: Interviews conducted October 26th through October 28th, 2014, n=503 MOE +/- 4.4 percentage points. Totals may not add to 100% due to rounding.

		NYS Likely Voters
		Col %
Do you think the top priority for the governor of New York State should be:	Education	21%
	Jobs	19%
	Taxes	18%
	Security from terrorism	8%
	Improving the business climate	8%
	Corruption	6%
	Poverty	5%
	Crime	4%
	Housing	3%
	Hydrofracking	2%
	Environment	2%
	Transportation	1%
	Race relations	1%
	Other	2%

NBC 4 NY/WSJ/Marist Poll NYS Likely Voters: Interviews conducted October 26th through October 28th, 2014, n=503 MOE +/- 4.4 percentage points. Totals may not add to 100% due to rounding.

		NYS Likely Voters					
		Do you think the top priority for the governor of New York State should be:					
		Education	Jobs	Taxes	Security from terrorism	Improving the business climate	Other
		Row %	Row %	Row %	Row %	Row %	Row %
NYS Likely Voters		21%	19%	18%	8%	8%	26%
Party Registration	Democrat	27%	20%	9%	8%	4%	32%
	Republican	11%	16%	29%	10%	18%	16%
	Non-enrolled	18%	21%	23%	6%	7%	25%
Region	New York City	22%	18%	6%	10%	5%	40%
	Suburbs	20%	18%	24%	13%	11%	14%
	Upstate	21%	19%	23%	5%	9%	23%
Income	Less than $50,000	18%	21%	15%	11%	5%	30%
	$50,000 or more	22%	18%	19%	5%	10%	24%
Age	Under 45	29%	16%	11%	7%	10%	27%
	45 or older	16%	20%	22%	9%	7%	25%
Race	White	19%	18%	23%	8%	11%	21%
	Non White	26%	21%	7%	8%	3%	34%
Gender	Men	16%	20%	18%	8%	12%	26%
	Women	25%	17%	18%	9%	4%	27%
Interview Type	Landline	20%	19%	20%	8%	8%	25%
	Cell Phone	24%	17%	12%	10%	8%	29%

NBC 4 NY/WSJ/Marist Poll NYS Likely Voters: Interviews conducted October 26th through October 28th, 2014, n=503 MOE +/- 4.4 percentage points. Totals may not add to 100% due to rounding.

		NYS Registered Voters				
		Tossup for NYS governor including those who are undecided yet leaning toward a candidate or have voted early				
		Andrew Cuomo, the Democrat	Rob Astorino, the Republican	Howie Hawkins, the Green party candidate	Other	Undecided
		Row %	Row %	Row %	Row %	Row %
NYS Registered Voters		54%	28%	7%	1%	9%
Party Registration	Democrat	74%	12%	7%	1%	6%
	Republican	30%	59%	4%	3%	5%
	Non-enrolled	44%	25%	11%	1%	19%
Intensity of Support	Strongly support	64%	30%	6%	0%	0%
	Somewhat support	60%	29%	10%	0%	0%
	Might vote differently	47%	42%	12%	0%	0%
Direction of NYS	Right direction	81%	9%	4%	0%	6%
	Wrong direction	26%	50%	11%	3%	10%
Top priority for NYS:	Education	62%	21%	7%	0%	10%
	Jobs	60%	25%	4%	1%	11%
	Taxes	34%	51%	4%	2%	9%
Region	New York City	68%	12%	9%	2%	9%
	Suburbs	55%	34%	1%	3%	7%
	Upstate	45%	35%	8%	0%	11%
Income	Less than $50,000	61%	20%	8%	1%	10%
	$50,000 or more	51%	35%	6%	2%	6%
Age	18 to 29	54%	20%	11%	1%	14%
	30 to 44	52%	29%	5%	2%	12%
	45 to 59	52%	33%	6%	2%	7%
	60 or older	59%	28%	7%	1%	5%
Race	White	48%	37%	6%	1%	8%
	African American	83%	2%	4%	2%	9%
	Latino	62%	14%	8%	3%	12%
Gender	Men	47%	35%	9%	2%	7%
	Women	62%	21%	5%	1%	11%
Interview Type	Landline	54%	31%	7%	1%	7%
	Cell Phone	55%	22%	6%	2%	14%

NBC 4 NY/WSJ/Marist Poll NYS Registered Voters: Interviews conducted October 26th through October 28th, 2014, n=880 MOE +/- 3.3 percentage points. Totals may not add to 100% due to rounding.

NYS Voters with a Candidate Preference for Governor including Early Voters

Would you say that you strongly support <candidate> somewhat support <candidate>, or do you think that you might vote differently on Election Day?

		Strongly support	Somewhat support	Might vote differently	Unsure
		Row %	Row %	Row %	Row %
NYS Voters with a Candidate Preference for Governor including Early Voters		53%	34%	10%	3%
Party Registration	Democrat	57%	33%	8%	3%
	Republican	55%	30%	13%	2%
	Non-enrolled	39%	49%	8%	3%
Support for Governor	Andrew Cuomo	55%	34%	8%	3%
	Rob Astorino	52%	33%	14%	2%
Region	New York City	55%	32%	11%	2%
	Suburbs	48%	41%	7%	4%
	Upstate	54%	33%	11%	3%
Income	Less than $50,000	53%	31%	13%	4%
	$50,000 or more	51%	39%	8%	1%
Age	18 to 29	32%	49%	15%	4%
	30 to 44	43%	42%	11%	4%
	45 to 59	61%	30%	8%	1%
	60 or older	63%	26%	9%	1%
Race	White	52%	36%	9%	3%
	African American	51%	32%	15%	2%
	Latino	55%	35%	10%	0%
Gender	Men	54%	35%	10%	2%
	Women	52%	34%	10%	3%
Interview Type	Landline	54%	33%	11%	2%
	Cell Phone	49%	38%	9%	3%

NBC 4 NY/WSJ/Marist Poll NYS Registered Voters with a Candidate Preference including Early Voters: Interviews conducted October 26th through October 28th, 2014, n=700 MOE +/- 3.7 percentage points. Totals may not add to 100% due to rounding.

		NYS Voters with a Candidate Preference for Governor including Early Voters		
		Did you choose <candidate> because you are for him or because you are against the other candidates?		
		For choice	Against other candidate	Unsure
		Row %	Row %	Row %
NYS Voters with a Candidate Preference for Governor including Early Voters		62%	35%	4%
Party Registration	Democrat	69%	26%	5%
	Republican	57%	40%	3%
	Non-enrolled	51%	48%	1%
Support for Governor	Andrew Cuomo	75%	22%	3%
	Rob Astorino	44%	51%	4%
Region	New York City	70%	28%	2%
	Suburbs	63%	31%	6%
	Upstate	56%	41%	3%
Income	Less than $50,000	65%	30%	5%
	$50,000 or more	58%	40%	3%
Age	18 to 29	66%	30%	5%
	30 to 44	62%	33%	5%
	45 to 59	60%	37%	3%
	60 or older	60%	37%	2%
Race	White	55%	41%	4%
	African American	74%	20%	6%
	Latino	75%	23%	2%
Gender	Men	61%	37%	2%
	Women	63%	32%	5%
Interview Type	Landline	61%	35%	3%
	Cell Phone	63%	33%	4%

NBC 4 NY/WSJ/Marist Poll NYS Registered Voters with a Candidate Preference including Early Voters: Interviews conducted October 26th through October 28th, 2014, n=700 MOE +/- 3.7 percentage points. Totals may not add to 100% due to rounding.

		NYS Registered Voters		
		In general, do you have a favorable or an unfavorable impression of Andrew Cuomo?		
		Favorable	Unfavorable	Unsure-Never Heard
		Row %	Row %	Row %
NYS Registered Voters		54%	36%	10%
Party Registration	Democrat	71%	22%	7%
	Republican	37%	58%	5%
	Non-enrolled	40%	40%	20%
Region	New York City	66%	23%	11%
	Suburbs	54%	33%	13%
	Upstate	46%	46%	8%
Income	Less than $50,000	56%	33%	11%
	$50,000 or more	52%	41%	7%
Age	18 to 29	55%	28%	17%
	30 to 44	49%	37%	14%
	45 to 59	53%	43%	3%
	60 or older	59%	34%	7%
Race	White	48%	43%	9%
	African American	77%	13%	10%
	Latino	60%	29%	11%
Gender	Men	47%	43%	10%
	Women	60%	30%	10%
Interview Type	Landline	55%	37%	8%
	Cell Phone	52%	33%	14%

NBC 4 NY/WSJ/Marist Poll NYS Registered Voters: Interviews conducted October 26th through October 28th, 2014, n=880 MOE +/- 3.3 percentage points. Totals may not add to 100% due to rounding.

	New York State Registered Voters		
	In general, do you have a favorable or an unfavorable impression of Andrew Cuomo?		
	Favorable	Unfavorable	Unsure-Never Heard
	Row %	Row %	Row %
October 2014	54%	36%	10%
September 2014	55%	38%	7%
August 2014	53%	32%	15%
July 2014	58%	32%	10%
March 2014	63%	33%	4%
November 2013	66%	28%	6%
April 2013	65%	27%	8%
March 2013	66%	25%	9%
April 2012	69%	21%	10%
January 2012	76%	16%	8%
November 2011	70%	19%	11%
August 2011	67%	23%	9%
May 2011	72%	16%	12%
January 2011	71%	17%	12%
Marist Poll New York Registered Voters			

		NYS Registered Voters		
		In general, do you have a favorable or an unfavorable impression of Rob Astorino?		
		Favorable	Unfavorable	Unsure-Never Heard
		Row %	Row %	Row %
NYS Registered Voters		29%	40%	30%
Party Registration	Democrat	15%	52%	33%
	Republican	57%	21%	22%
	Non-enrolled	28%	42%	30%
Region	New York City	19%	45%	37%
	Suburbs	31%	36%	33%
	Upstate	36%	39%	25%
Income	Less than $50,000	23%	43%	33%
	$50,000 or more	35%	39%	26%
Age	18 to 29	29%	38%	32%
	30 to 44	24%	36%	40%
	45 to 59	35%	42%	23%
	60 or older	31%	42%	27%
Race	White	37%	37%	25%
	African American	7%	50%	43%
	Latino	22%	38%	40%
Gender	Men	38%	36%	26%
	Women	22%	44%	34%
Interview Type	Landline	32%	42%	26%
	Cell Phone	24%	35%	41%

NBC 4 NY/WSJ/Marist Poll NYS Registered Voters: Interviews conducted October 26th through October 28th, 2014, n=880 MOE +/- 3.3 percentage points. Totals may not add to 100% due to rounding.

	New York State Registered Voters		
	In general, do you have a favorable or an unfavorable impression of Rob Astorino?		
	Favorable	Unfavorable	Unsure-Never Heard
	Row %	Row %	Row %
October 2014	29%	40%	30%
September 2014	31%	37%	33%
August 2014	22%	25%	53%
July 2014	23%	23%	54%
March 2014	25%	29%	46%
Marist Poll New York Registered Voters			

		NYS Registered Voters				
		Would you rate the job New York State Governor Andrew Cuomo is doing in office as excellent, good, fair, or poor?				
		Excellent	Good	Fair	Poor	Unsure-Never Heard
		Row %	Row %	Row %	Row %	Row %
NYS Registered Voters		9%	35%	37%	17%	2%
Party Registration	Democrat	13%	43%	33%	9%	2%
	Republican	6%	23%	42%	30%	0%
	Non-enrolled	2%	32%	41%	21%	4%
Region	New York City	11%	42%	37%	8%	3%
	Suburbs	11%	37%	34%	16%	2%
	Upstate	7%	29%	39%	24%	2%
Income	Less than $50,000	12%	36%	40%	12%	1%
	$50,000 or more	7%	33%	36%	22%	2%
Age	18 to 29	6%	30%	49%	12%	3%
	30 to 44	9%	29%	40%	21%	2%
	45 to 59	9%	33%	36%	22%	1%
	60 or older	11%	42%	32%	13%	2%
Race	White	7%	34%	37%	20%	2%
	African American	11%	40%	45%	4%	0%
	Latino	8%	36%	37%	16%	3%
Gender	Men	9%	25%	41%	23%	2%
	Women	8%	43%	34%	12%	3%
Interview Type	Landline	9%	38%	34%	17%	2%
	Cell Phone	7%	28%	44%	18%	3%

NBC 4 NY/WSJ/Marist Poll NYS Registered Voters: Interviews conducted October 26th through October 28th, 2014, n=880 MOE +/- 3.3 percentage points. Totals may not add to 100% due to rounding.

			New York State Registered Voters				
		Would you rate the job Governor Andrew Cuomo is doing in office as excellent, good, fair, or poor?					
Date	Excellent/ Good	Fair/Poor	Excellent	Good	Fair	Poor	Unsure
October 2014	44%	54%	9%	35%	37%	17%	2%
September 2014	42%	56%	8%	34%	38%	18%	2%
August 2014	47%	49%	8%	39%	34%	15%	4%
July 2014	48%	50%	9%	39%	33%	17%	2%
March 2014	42%	56%	7%	35%	38%	18%	3%
November 2013	52%	44%	8%	44%	31%	13%	3%
April 2013	54%	41%	12%	42%	27%	14%	5%
March 2013	56%	40%	12%	44%	27%	13%	5%
October 2012	59%	37%	15%	44%	30%	7%	3%
April 2012	58%	38%	14%	44%	29%	9%	5%
January 2012	58%	36%	12%	46%	29%	7%	7%
November 2011	55%	39%	9%	46%	32%	7%	6%
August 2011	56%	34%	12%	44%	24%	10%	10%
May 2011	54%	37%	10%	44%	31%	6%	9%
January 2011	48%	33%	9%	39%	28%	5%	19%
Marist Poll New York Registered Voters							

		NYS Registered Voters		
		Do you want Andrew Cuomo to run for president in 2016, or not?		
		Yes	No	Unsure
		Row %	Row %	Row %
NYS Registered Voters		20%	67%	13%
Party Registration	Democrat	26%	61%	14%
	Republican	13%	81%	6%
	Non-enrolled	17%	69%	14%
Region	New York City	23%	62%	15%
	Suburbs	17%	69%	14%
	Upstate	19%	70%	11%
Income	Less than $50,000	29%	57%	14%
	$50,000 or more	13%	77%	9%
Age	18 to 29	22%	65%	12%
	30 to 44	20%	68%	12%
	45 to 59	21%	69%	10%
	60 or older	17%	67%	16%
Race	White	16%	72%	12%
	African American	23%	58%	19%
	Latino	35%	54%	11%
Gender	Men	21%	69%	10%
	Women	19%	66%	15%
Interview Type	Landline	19%	68%	13%
	Cell Phone	22%	65%	13%

NBC 4 NY/WSJ/Marist Poll NYS Registered Voters: Interviews conducted October 26th through October 28th, 2014, n=880 MOE +/- 3.3 percentage points. Totals may not add to 100% due to rounding.

		NYS Registered Voters		
		In general, thinking about the way things are going in New York State, do you feel things are going in the right direction or that things are going in the wrong direction?		
		Right direction	Wrong direction	Unsure
		Row %	Row %	Row %
NYS Registered Voters		45%	46%	9%
Party Registration	Democrat	55%	33%	12%
	Republican	30%	69%	1%
	Non-enrolled	46%	46%	8%
Region	New York City	52%	35%	13%
	Suburbs	55%	37%	8%
	Upstate	36%	57%	7%
Income	Less than $50,000	44%	46%	10%
	$50,000 or more	47%	48%	6%
Age	18 to 29	52%	40%	7%
	30 to 44	47%	44%	9%
	45 to 59	39%	55%	6%
	60 or older	46%	43%	11%
Race	White	41%	52%	7%
	African American	55%	27%	18%
	Latino	56%	33%	11%
Gender	Men	42%	51%	7%
	Women	49%	41%	11%
Interview Type	Landline	46%	46%	8%
	Cell Phone	43%	44%	12%

NBC 4 NY/WSJ/Marist Poll NYS Registered Voters: Interviews conducted October 26th through October 28th, 2014, n=880 MOE +/- 3.3 percentage points. Totals may not add to 100% due to rounding.

	New York State Registered Voters		
	In general, thinking about the way things are going in New York State, do you feel things are going in the right direction or that things are going in the wrong direction?		
	Right direction	Wrong direction	Unsure
October 2014	45%	46%	9%
September 2014	43%	50%	7%
August 2014	48%	45%	7%
July 2014	47%	46%	6%
March 2014	50%	47%	3%
November 2013	50%	45%	5%
April 2013	53%	41%	6%
March 2013	51%	44%	4%
October 2012	56%	39%	6%
April 2012	51%	43%	6%
January 2012	52%	40%	8%
November 2011	43%	49%	7%
August 2011	46%	45%	9%
May 2011	41%	54%	6%
January 2011	42%	52%	6%
October 30, 2010	18%	78%	4%
October 22, 2010	21%	74%	5%
September 30, 2010	16%	79%	5%
September 24, 2010	24%	73%	3%
May 7, 2010	22%	72%	6%
March 26, 2010	16%	78%	6%
March 2, 2010	18%	76%	6%
February 3, 2010	21%	74%	5%
November 23, 2009	20%	75%	5%
September 16, 2009	22%	74%	4%
June 30, 2009	21%	74%	5%
May 4, 2009	27%	67%	6%
March 3, 2009	27%	65%	8%
October 2008	35%	57%	8%
April 2008	33%	59%	8%
March 2007	49%	43%	8%
October 2006	35%	56%	9%
July 2006	40%	52%	8%
May 2006	34%	61%	5%
January 2006	39%	54%	7%
September 2005	43%	50%	7%
April 2005	29%	65%	6%
October 2004	40%	54%	6%
September 2004	40%	54%	6%
April 2004	43%	51%	6%
January 2004	42%	46%	12%
September 2003	39%	54%	7%
April 2003	40%	53%	7%
December 2002	39%	52%	9%
October 30, 2002	51%	40%	9%
October 1, 2002	55%	37%	8%
September 2002	56%	38%	6%
May 2002	65%	28%	7%
April 2002	66%	28%	6%
December 2001	65%	25%	10%
April 2001	58%	33%	9%
Marist Poll New York Registered Voters			

		NYS Registered Voters
		Col %
Do you think the top priority for the governor of New York State should be:	Education	21%
	Jobs	19%
	Taxes	17%
	Security from terrorism	8%
	Improving the business climate	7%
	Corruption	6%
	Poverty	6%
	Crime	4%
	Housing	4%
	Environment	2%
	Hydrofracking	2%
	Transportation	1%
	Race relations	1%
	Other	2%

NBC 4 NY/WSJ/Marist Poll NYS Registered Voters: Interviews conducted October 26th through October 28th, 2014, n=880 MOE +/- 3.3 percentage points. Totals may not add to 100% due to rounding.

		NYS Registered Voters					
		Do you think the top priority for the governor of New York State should be:					
		Education	Jobs	Taxes	Security from terrorism	Improving the business climate	Other
		Row %	Row %	Row %	Row %	Row %	Row %
NYS Registered Voters		21%	19%	17%	8%	7%	28%
Party Registration	Democrat	27%	20%	9%	7%	3%	33%
	Republican	11%	16%	27%	11%	17%	18%
	Non-enrolled	19%	19%	20%	7%	6%	30%
Region	New York City	22%	19%	5%	9%	4%	41%
	Suburbs	23%	18%	19%	12%	9%	19%
	Upstate	19%	19%	23%	5%	9%	24%
Income	Less than $50,000	19%	19%	15%	9%	5%	32%
	$50,000 or more	22%	19%	18%	6%	9%	26%
Age	18 to 29	28%	17%	4%	7%	7%	37%
	30 to 44	28%	17%	14%	6%	9%	25%
	45 to 59	15%	22%	22%	8%	8%	26%
	60 or older	16%	20%	21%	10%	5%	28%
Race	White	19%	19%	22%	8%	10%	23%
	African American	29%	22%	4%	7%	3%	34%
	Latino	27%	17%	3%	12%	5%	36%
Gender	Men	16%	20%	17%	7%	12%	28%
	Women	26%	18%	16%	9%	3%	29%
Interview Type	Landline	19%	20%	19%	8%	7%	27%
	Cell Phone	25%	16%	12%	8%	8%	31%

NBC 4 NY/WSJ/Marist Poll NYS Registered Voters: Interviews conducted October 26th through October 28th, 2014, n=880 MOE +/- 3.3 percentage points. Totals may not add to 100% due to rounding.

		NYS Adults		
		Do you approve or disapprove of how Governor Cuomo is handling the public health issue of Ebola in New York?		
		Approve	Disapprove	Unsure
		Row %	Row %	Row %
NYS Adults		63%	22%	15%
NYS Registered Voters		64%	23%	14%
NYS Likely Voters		65%	23%	12%
Party Registration^	Democrat	71%	20%	9%
	Republican	58%	29%	14%
	Non-enrolled	59%	21%	20%
Region	New York City	67%	21%	12%
	Suburbs	61%	22%	17%
	Upstate	59%	24%	18%
Income	Less than $50,000	64%	24%	12%
	$50,000 or more	64%	23%	13%
Age	Under 45	60%	24%	16%
	45 or older	67%	21%	13%
Age	18 to 29	54%	28%	18%
	30 to 44	65%	21%	15%
	45 to 59	66%	22%	11%
	60 or older	67%	20%	14%
Race	White	61%	22%	17%
	African American	66%	18%	16%
	Latino	68%	22%	9%
Gender	Men	59%	25%	16%
	Women	66%	19%	14%
Interview Type	Landline	66%	22%	12%
	Cell Phone	56%	23%	20%

NBC 4 NY/WSJ/Marist Poll NYS Adults: Interviews conducted October 26th through October 28th, 2014, n=1042 MOE +/- 3.0 percentage points. ^NYS Registered Voters: n=880 MOE +/- 3.3 percentage points. NYS Likely Voters: n=503 MOE +/- 4.4 percentage points.Totals may not add to 100% due to rounding.

		NYS Adults		
		Do you support or oppose a ban on travel to the United States from West African countries that have experienced an outbreak of the Ebola virus?		
		Support	Oppose	Unsure
		Row %	Row %	Row %
NYS Adults		57%	38%	4%
NYS Registered Voters		60%	37%	3%
NYS Likely Voters		61%	36%	3%
Party Registration^	Democrat	51%	45%	4%
	Republican	79%	20%	2%
	Non-enrolled	58%	39%	4%
Region	New York City	46%	48%	6%
	Suburbs	65%	32%	3%
	Upstate	66%	31%	3%
Income	Less than $50,000	57%	38%	5%
	$50,000 or more	58%	39%	3%
Age	Under 45	57%	38%	4%
	45 or older	58%	38%	4%
Age	18 to 29	60%	36%	4%
	30 to 44	55%	40%	5%
	45 to 59	62%	35%	3%
	60 or older	54%	40%	6%
Race	White	64%	32%	3%
	African American	42%	53%	5%
	Latino	56%	38%	6%
Gender	Men	61%	35%	4%
	Women	55%	41%	4%
Interview Type	Landline	57%	40%	3%
	Cell Phone	59%	34%	7%

NBC 4 NY/WSJ/Marist Poll NYS Adults: Interviews conducted October 26th through October 28th, 2014, n=1042 MOE +/- 3.0 percentage points. ^NYS Registered Voters: n=880 MOE +/- 3.3 percentage points. NYS Likely Voters: n=503 MOE +/- 4.4 percentage points.Totals may not add to 100% due to rounding.

		NYS Adults		
		Regardless of whether the person shows symptoms or not, do you support or oppose a 21 day quarantine for anyone who has come in contact with someone with the Ebola virus?		
		Support	Oppose	Unsure
		Row %	Row %	Row %
NYS Adults		82%	15%	4%
NYS Registered Voters		83%	14%	3%
NYS Likely Voters		83%	15%	2%
Party Registration^	Democrat	80%	17%	3%
	Republican	86%	12%	2%
	Non-enrolled	88%	11%	2%
Region	New York City	80%	16%	4%
	Suburbs	81%	16%	3%
	Upstate	84%	13%	3%
Income	Less than $50,000	82%	15%	2%
	$50,000 or more	81%	16%	3%
Age	Under 45	82%	14%	3%
	45 or older	81%	15%	4%
Age	18 to 29	80%	17%	3%
	30 to 44	84%	13%	4%
	45 to 59	84%	14%	2%
	60 or older	79%	16%	5%
Race	White	82%	15%	3%
	African American	82%	13%	5%
	Latino	82%	16%	2%
Gender	Men	79%	18%	4%
	Women	84%	12%	4%
Interview Type	Landline	82%	15%	3%
	Cell Phone	81%	15%	5%

NBC 4 NY/WSJ/Marist Poll NYS Adults: Interviews conducted October 26th through October 28th, 2014, n=1042 MOE +/- 3.0 percentage points. ^NYS Registered Voters: n=880 MOE +/- 3.3 percentage points. NYS Likely Voters: n=503 MOE +/- 4.4 percentage points.Totals may not add to 100% due to rounding.